

## NCC Cable System Order

Order #	62530514
Syscode	1358
System Name	Spectrum/Alpena, MI
Market	Alpena

AE	Andrew Yolles
Sales Coordinator	Theo Hinson
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Feb18
-	

Flight Dates	05/21/18 - 05/27/18
Agency	Strategic Media Services, Inc
Advertiser	Bill Schuette for Governor

Client Code	331
Product Code	417
Est Code	3997
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	05/07/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks			
Total		\$368.00	
Commission		\$55.20	
Net Total		\$312.80	
Total Spots		50	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5.4 New order. Please review, and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	5/21/18	5/27/18	05:00	09:00	X	X	X	X	X	X	X	-	-	15	\$6.00	\$90.00	30	
2	FXNC	VARIOUS	5/21/18	5/27/18	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$5.00	\$50.00	30	
3	FXNC	VARIOUS	5/21/18	5/27/18	16:00	19:00	X	X	X	X	X	X	X	-	-	11	\$8.00	\$88.00	30	
4	FXNC	VARIOUS	5/21/18	5/27/18	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$10.00	\$140.00	30	

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
<b>SPOTS</b>	50	0	0	0	0	0	0	0	0	0	0	0	50
<b>AMT</b>	\$368.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$368.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/07/18

62530514 | Alpena | Spectrum/Alpena, MI | 1358 |